

India



Manning School of Business

*Study Abroad in India:
"Global Entrepreneurship
& Innovation"*

Program Description

Travel to India to collaborate with students from KLE Technological University (formerly BVB College of Engineering and Technology) on real-life projects, from start-up companies to established nonprofit and for-profit organizations.

This course is designed to help students understand the importance of innovation and entrepreneurship in today's global economy and to cultivate an entrepreneurial mindset. The course covers different forms of entrepreneurship including small businesses, growth ventures, corporate entrepreneurship and social entrepreneurship. The course also focuses on innovation types, turning innovation into reality and the process of entrepreneurship.

For More Information and to Apply, Please Contact:

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Learning with Purpose





Travel to India with UMass Lowell during Winter Intersession for a Uniquely Immersive Study Abroad Experience

Do you ever see something and think, "There has to be a better way to do this." Have you ever wanted to start your own business, or work with others on a business idea? This is your opportunity! This class will give you the skills you need to think like an entrepreneur and innovator. Collaborating with students from around the world, you'll work with local businesses and nonprofit organizations in Hubli, India, while also exploring the country's rich history and modern culture. This course is designed to help students understand the importance of innovation and entrepreneurship in today's global economy and to cultivate an entrepreneurial mindset. The course covers different forms of entrepreneurship including small businesses, growth ventures, corporate entrepreneurship and social entrepreneurship. The course also focuses on innovation types, turning innovation into reality and the process of entrepreneurship.

Cultural Excursions

- Explore New Delhi
- Tour the Taj Mahal in Agra
- Visit Mahatma Ghandi's home in Ahmedabad
- Explore the city of Hubli, from Akshay Patra and Nanneshwara Temple to the stepped wells in Lakkundi
- Many UMass Lowell students have been invited to Indian homes to meet the local students' families



Housing

While in New Delhi, hotel accommodations will be made. In Hubli, you will stay in a dormitory on the KLE campus, becoming truly immersed in Indian culture as you share living space and dine with host students.

Academics

- 3-credit course in Global Entrepreneurship & Innovation
- Multi-disciplinary — Open to ALL majors
- Undergraduate and graduate courses available



About Hubli and KLE Technological University

Hubli is the commercial center of Northern Karnataka and one of the state's major developing industrial, automobile and educational hubs. With a population of 1.8 million, Hubli is one of South India's major cities. It is often referred to as the "twin city" of Dharwad, the administrative capital of the Dharwad district of Karnataka. The host college, KLE Technological University is a 5,000-student higher education institute offering education in 11 different engineering and management disciplines.



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